




HAR PAL STYLISH

“FASHION IS
A TREND.
STYLE LIVES
WITHIN A
PERSON.”

~ Oscar de la Renta

A decorative dashed white line starts from the right side of the quote, loops around, and ends with a needle-like tip pointing towards the bottom right text block.

CitiStyle has been
silently making waves
in the world of style
since 2004.



35 showrooms across 4 states

Kolkata, Siliguri, Asansol, Raiganj, Cooch Behar, Durgapur, Jamshedpur, Dhanbad
Ranchi, Bhubaneswar, Allahabad and more.

Our vision and mission

While we continue to serve the masses, our motto is to make the CitiStyle customer HAR PAL STYLISH.

At CitiStyle we understand that every moment matters. Which is why we strive to bring trending styles to customers, affordably.

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The Style makers

Rajiv Goenka, Director

The Founder Director who has been the go-to person of CitiStyle. He blends contemporaneity and tradition to make CitiStyle the ideal destination for family apparel. He has been 25 years in retail manufacturing and garments exports.

Ravi Goenka, Director

The Director around whom the whole operation of CitiStyle revolves. His deep understanding of customer needs and constant endeavour to upgrade customer experience has taken CitiStyle to great heights.

Karan Goenka, COO

The young and dynamic entrepreneur who envisions to make Citi Style the #1 shopping destination for its customers and a great place to work for its team members. His emphasis on efficiency, customer experience, technology integration and team empowerment ensures that we are staying ahead in a fast changing environment.





The CitiStyle journey

was envisioned to introduce worldclass style to the masses. The mission has been to make affordable apparel and accessories without compromising on quality or style. There's something for everyone in the family, from classy menswear to fun kidswear to elegant ethnic wear for the ladies. Find it all here.

To reach out to distant corners in the country we have grown to 32 showrooms in 4 states. Come over to create your own style with us!

20

YEARS

35

SHOWROOMS

17

CITIES



2023

Hosting 35 showrooms
across 4 states



2014

We celebrate our
10th year with 13
showrooms



2012

Operations at
Bhubaneswar begin



2008

We make Varanasi Uttar
Pradesh our home



2005

We reach
Jamshedpur Jharkhand



2004

First showroom opens at
Gariahat Kolkata



Milestones



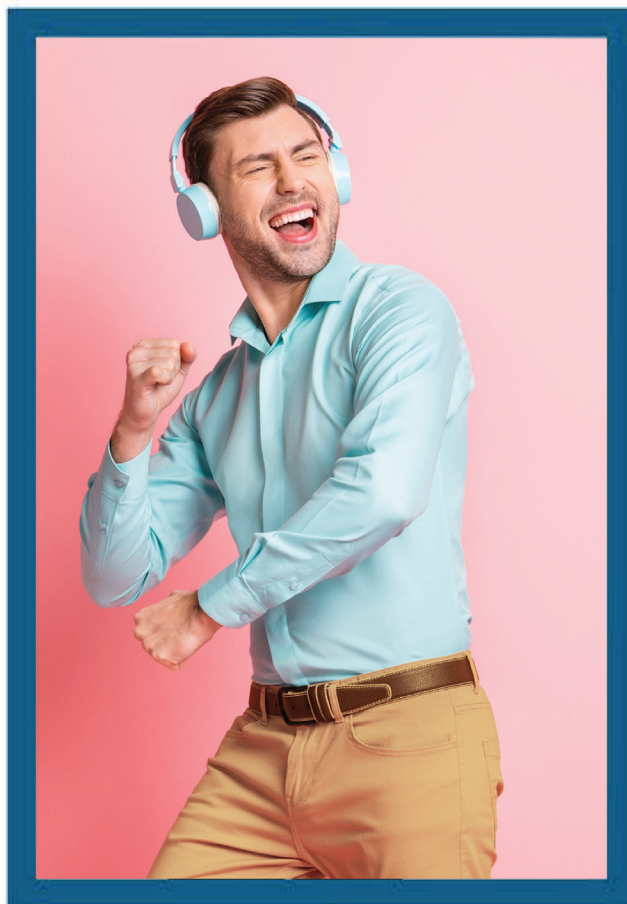
menswear ladies wear kidswear gifts and accessories

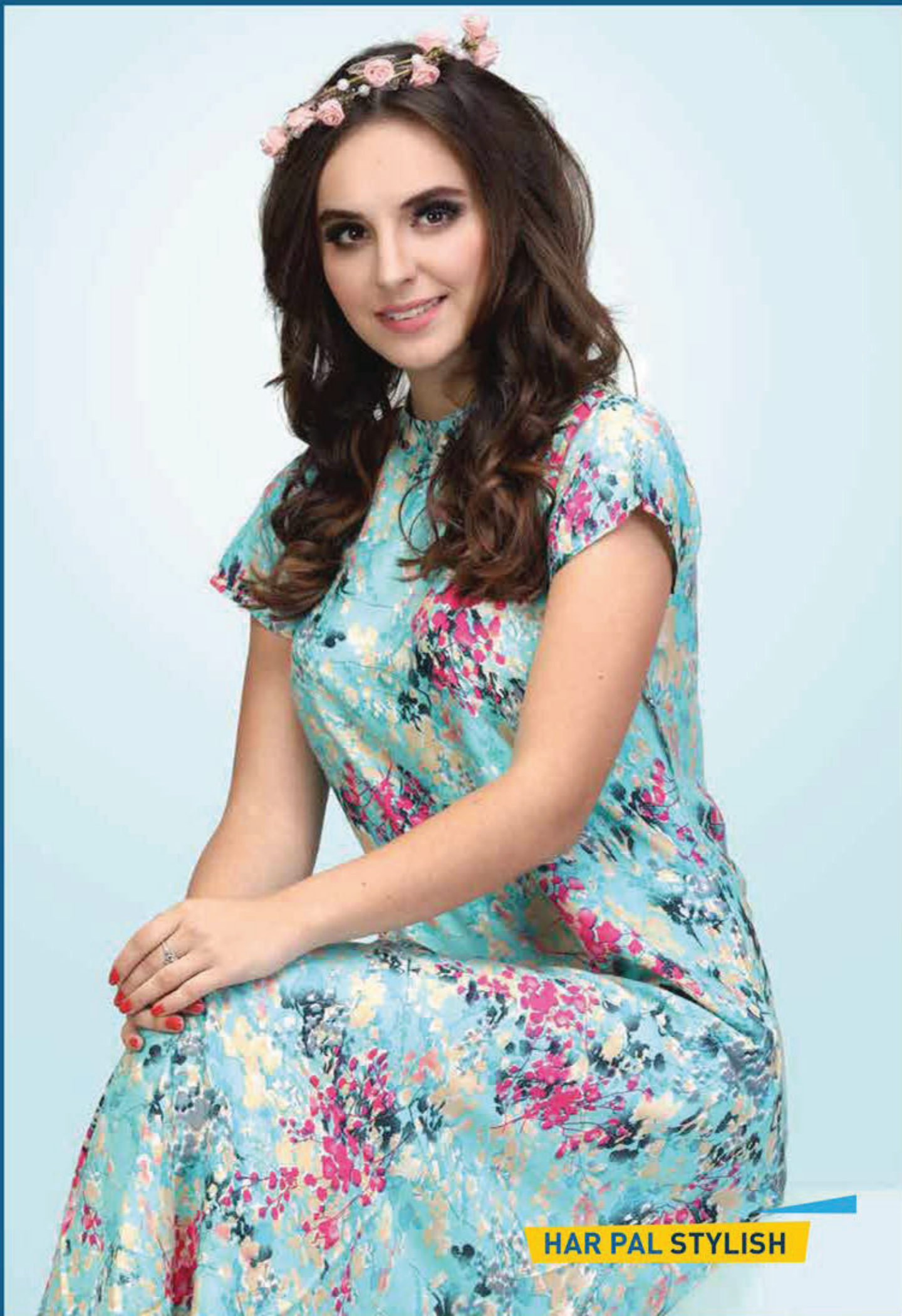
It was easy for us to 'have something for everyone'. But we realised that people don't want to be 'someone'. Each member of the family has a distinct desire. CitiStyle needed not only to match but supersede these. So that at every step it delighted the customer.

This made us come up with a bouquet of offerings that we constantly refurbish to live up to our motto of making our customers HAR PAL STYLISH.



Menswear





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At CitiStyle, we didn't just bring stylish apparel to our customers, but also introduced dynamism in branding and marketing. Our 360° communication campaign strategies are building the CitiStyle Har Pal Stylish story with all-round presence in

ATL, BTL and digital platforms.

It is being taken well by customers all over.



CITI STYLE
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HAPPY Bhaiphota

Free gifts

CELLO MODUSTACK CANISTER
ON PURCHASE OF ₹2500

IRON
ON PURCHASE OF ₹4000

Menswear | Ladieswear | Kidswear | Accessories

CITI STYLE
HAR PAL STYLISH

UP TO 50% OFF*

HOT BUY*

- RAIGANJ: MENS ROUND NECK T-SHIRT ₹100
- COOCH BEHAR: MENS CASUAL SHIRT ₹200
- SILIGURI: LADIES KURTI ₹130
- BOYS T-SHIRT ₹100

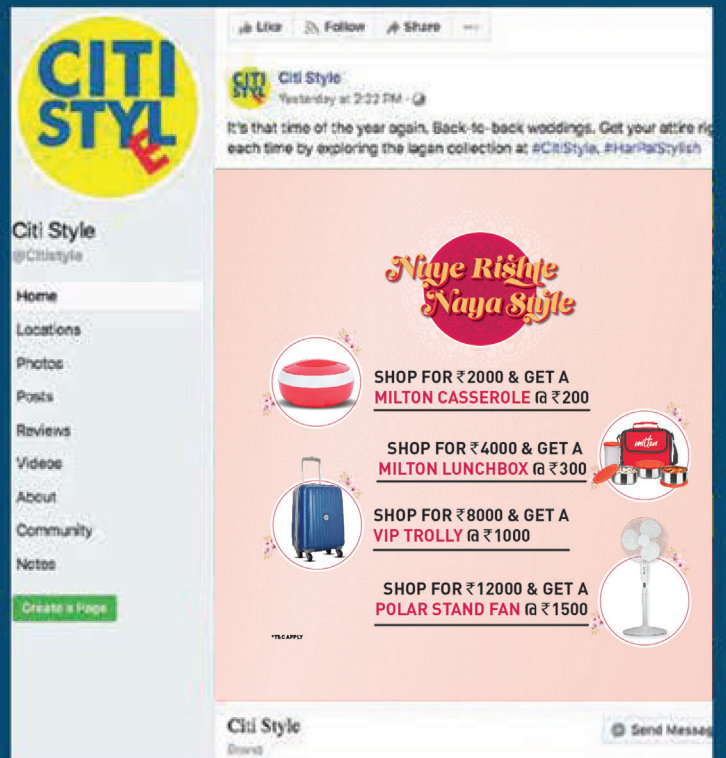
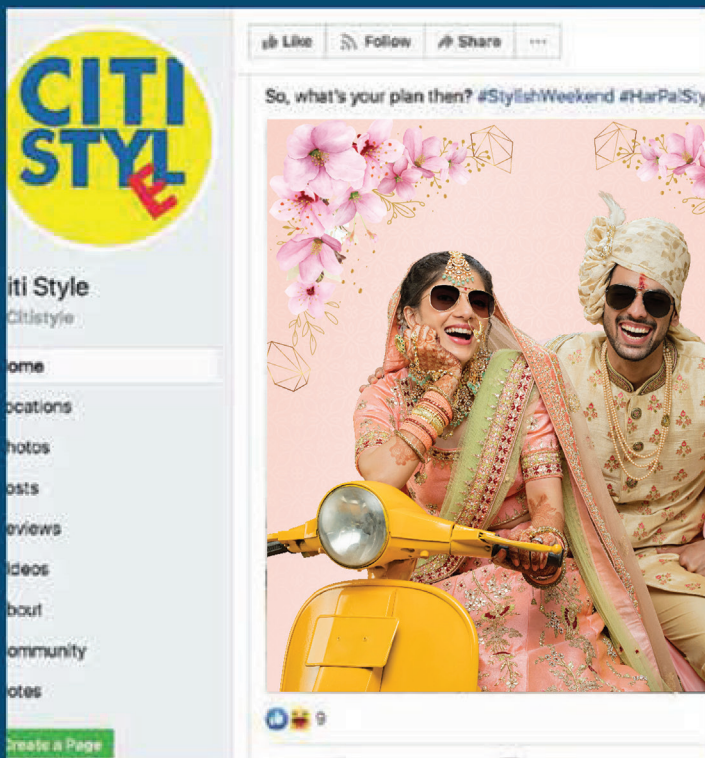
5% EXTRA CASHBACK
*Min. Trxn.: ₹1,500; Max. Cashback: ₹100
Validity: 14 Jul - 15 Jul

IF YOU HAVE NEW STORE LOCATIONS, CONTACT US : bd@citi

• N.S. ROAD, MOHANBATI, DEHOSHREE MORE
• SUNITY ROAD, NEAR PODDAR SEVA SADAN
• 2ND MILE, SEVOKE ROAD



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