



HAR PAL STYLISH

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Great
Place
To
Work®

Certified

SEP 2025-SEP 2026

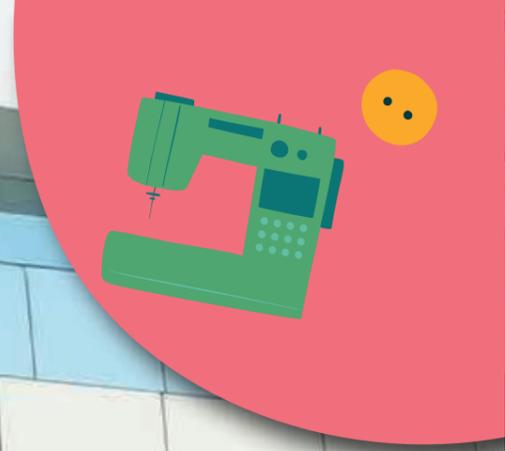
INDIA



HAR PAL STYLISH

YOUR STYLE
JOURNEY
STARTS
HERE.





STYLESTONES

CITI STYLE

Since its inception, Citistyle has been on a mission to bring world-class style to everyone, offering affordable yet high-quality apparel and accessories. Celebrating 20+ years of passion and growth, our Stylestone represents each step of this journey, from our first store to now 50+ stores across four states. With style, value, quality and customer centricity at our core, we continue to shape stylish moments for our customers and look forward to many more milestones ahead.



2025

We celebrate our 20th year with 50+ stores



2022

Expanded to 30 stores



2014

We celebrate our 10th year with 13 stores



2012

Operations at Bhubaneswar begin



2008

We make Prayagraj, Uttar Pradesh our home



2005

We reach Jamshedpur, Jharkhand

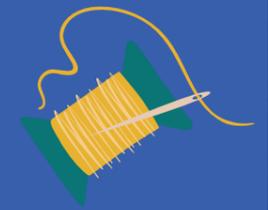


2004

First store opens at Gariahat, Kolkata

STYLING FOR 20+YEARS ACROSS 4 STATES

Kolkata, Malda, Siliguri, Asansol, Raiganj, Cooch behar, Durgapur, Jamshedpur, Dhanbad, Hazaribagh, Ranchi, Bhubaneswar, Prayagraj and many more.



Our VISION & MISSION

VISION: Our vision is to be the No. 1 shopping destination for affordable fashion in India.

MISSION: Our mission is to provide high quality fashion at value for money prices in an aspirational shopping environment.

The Style Makers

Rajiv Goenka: Director

The Founder Director who has been the go-to person of CitiStyle. He blends modern trends with tradition, making CitiStyle the ultimate destination for everyone. He has been a pioneer in the apparel manufacturing and retail sector for more than 25 years.

Ravi Goenka: Director

The Director around whom the whole operation of CitiStyle revolves. His deep understanding of customers needs and constant endeavour to upgrade customer experience has taken CitiStyle to great heights.

Karan Goenka: COO

The young and dynamic entrepreneur who envisions to make CitiStyle the #1 shopping destination for its customers and a great place to work for its team members. His emphasis on efficiency, customer experience, technology integration and team empowerment ensures that we are staying ahead in a fast changing environment.

Our VALUES

The customer is at the centre of all business decisions and actions. We proactively anticipate customer needs and aspire to provide excellent customer experience.



Customer centric

We strive for high standards and exceptional performance in all aspects of our work.



Excellence

We are honest, reliable and transparent in all interactions among colleagues, customers, vendors and all other stakeholders.



Trust

We take ownership of our actions, commitments, decisions, and their consequences.



Responsibility

We cultivate a supportive and inclusive work environment that values every employee as a family member. We prioritize respect, collaboration, empathy, and a sense of belonging.



Family



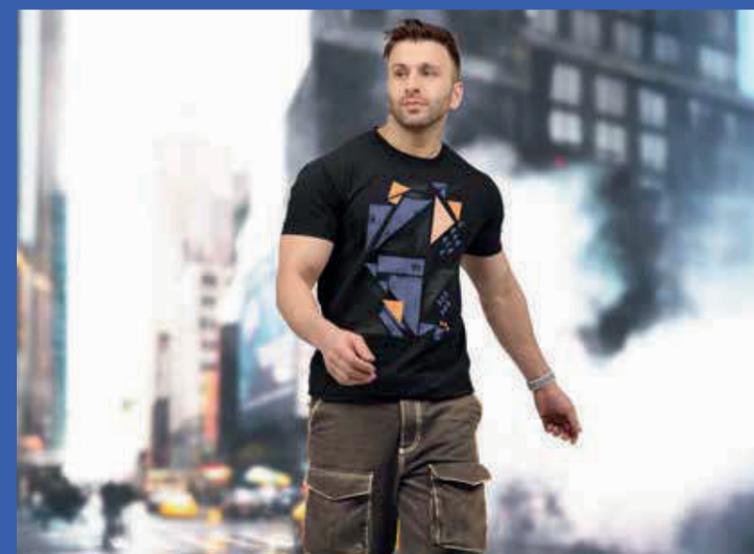
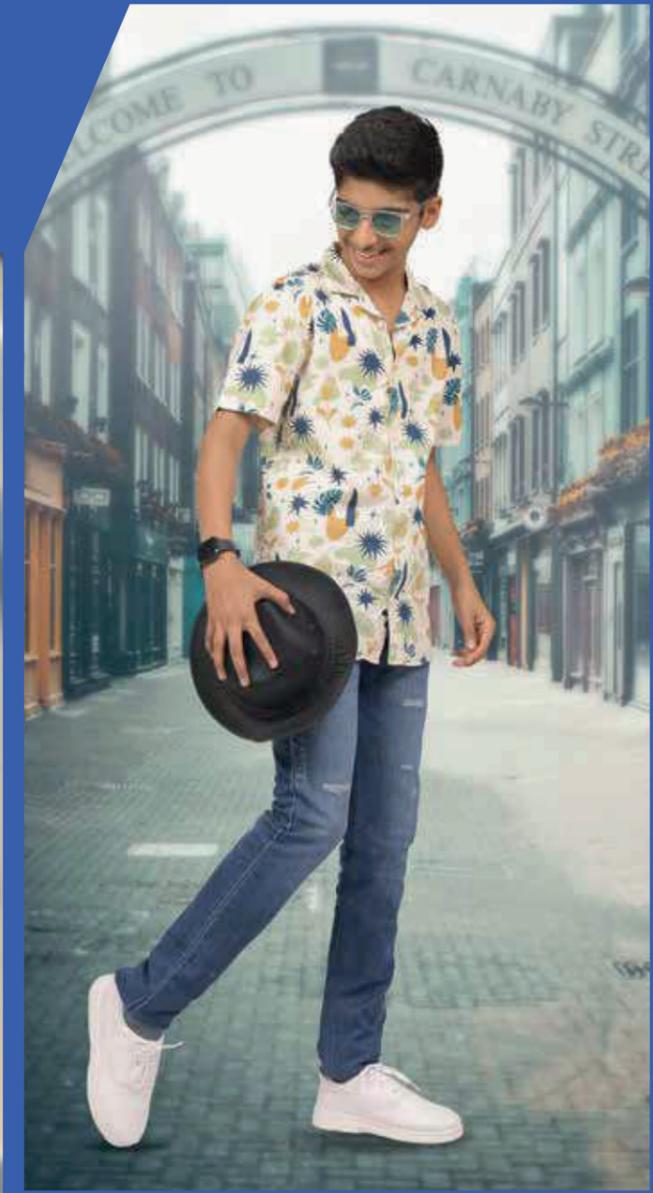
"Step into style...

every moment, every day."



"Every look, every day

- effortlessly stylish."





At CitiStyle, we don't just bring stylish apparel to our customers, but also introduce dynamism in branding and marketing. Our 360°communication campaign strategies are building the HAR PAL STYLISH story with all-round presence in

ATL, BTL & Digital platforms.

At Citistyle, our employees are the heart of our journey. With many team members having been with us for 10, 15, and even 20 years, they're more than just employees—they're family. This spirit of togetherness has earned us the proud recognition of being a Great Place to Work.

#Life @citistyle

Work here is more than just a job—it's an experience! Our vibrant Life at Citi Style culture brings joy to every day, from Retail Employee Day celebrations to fun in-store games and engaging team events. We celebrate all festivals with our team members, including Women's Day, Holi, and Diwali. We take pride in recognizing hard work, celebrating monthly achievements with appreciation certificates, and coming together at our annual Sankalp gathering to set new milestones and honor outstanding contributions.

